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Risk A Very Short Introduction

In this Very Short Introduction, Baruch Fischhoff and John Kadvany draw on both the sciences and humanities to illuminate both the similarities and differences of various kinds of risk. Using conceptual frameworks such as decision theory and behavioral decision research, they examine the science and practice of creating measures of risk and look at how scientists apply probability by combining historical records, scientific theories, and expert judgment.

Risk: A Very Short Introduction: 9780199576203: Medicine ...

Risk: A Very Short Introduction draws on the sciences and humanities to explore and explain the many kinds of risk. We find risks — from genetically modified crops, medical malpractice, and stem-cell therapy to intimacy, online predators, identity theft, inflation, and robbery. They arise from our own acts and they are imposed on us.

Risk: A Very Short Introduction - Very Short Introductions

they examine the science and practice of creating measures of risk, showing how scientists address risks by combining historical records, scientific theories, probability, and expert judgment.Risk: A Very Short Introduction describes what has been learned by cognitive scientists about how people deal with

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Risk: A Very Short Introduction by Baruch Fischhoff

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Risk: A Very Short Introduction by Baruch Fischhoff, John ...

(Fischhoff and Kadvany 2011) This short book, "Risk," is an introduction to several topics related to risk, particularly a conceptual framework about risk based on decision theory. Fischhoff and...

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Risk: A Very Short Introduction describes what has been learned by cognitive scientists about how people deal with risks, applying these lessons to diverse examples, and demonstrating how understanding risk can aid choices in everyday life and public policies for health, safety, environment, finance, and many other topics."--Publisher's site.

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Risks are everywhere. They come from many sources, including crime, diseases, accidents, terror, climate change, finance, and intimacy. They arise from our own acts and they are imposed on us. In this Very Short Introduction Fischhoff and Kadvany draw on both the sciences and humanities to show what all risks have in common.

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Very Short Introductions Includes everyday examples of risk, relating them back to the science involved in predicting risk and making decisions Helps the reader to understand risk to enable better risk decisions in their own public and private lives by using a variety of everyday examples

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Risk: A Very Short Introduction by Fischhoff, Baruch ...

Oxford doesn't publish books for "dummies" -- they publish "very short introductions". And this one isn't for dummies. It's an informed overview of the elements of understanding risks and making decisions with respect to them. For most of us, risk is something we address in an informal, rule-of-thumb manner.

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Very Short Introductions (VSI) is a book series published by the Oxford University Press (OUP). The books are concise introductions to particular subjects, intended for a general audience but written by experts. Most are under 200 pages long.

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Risk: A Very Short Introduction draws on the sciences and humanities to bring out those common elements. Risk shows how social institutions and conventions influence risk decisions, so that risks provide windows into how societies express and define themselves.

Risk: A Very Short Introduction | Fischhoff, Baruch ...

Risk is everywhere - from genetically modified crops, dams, and stem-cell therapy to heartbreak, online predators, inflation and robbery. This introduction examines what science has learned about how people deal with risks, what we can learn through decision theory, and how we can evaluate risk in our own lives.

Risk : a very short introduction (eBook, 2011) [WorldCat.org]

In this Very Short Introduction Fischhoff and Kadvany draw on both the sciences and humanities to show what all risks have in common. Do we care about losing money, health, reputation, or peace of mind? How much do we care about things happening now or in the future? To ourselves or to others? All

Risk: A Very Short Introduction: Fischhoff, Baruch ...

Risk: A Very Short Introduction (Very Short Introductions series) by Baruch Fischhoff. We find risks everywhere—from genetically modified crops, medical malpractice, and stem-cell therapy to intimacy, online predators, identity theft, inflation, and robbery. They arise from our own acts and they are imposed on us.

Risk: A Very Short Introduction by Fischhoff, Baruch (ebook)

In recent years, the finance industry has mushroomed to become an important part of modern economies with many science and engineering graduates joining the industry as quantitative analysts, using mathematical and computational skills to solve complex problems of asset valuation and risk management. Mathematical Finance: A Very Short Introduction provides an overview of mathematical finance ...